

Privacy Policy of EcoLife Healthy Breathing v1.0

§ 1. Introduction

1. This Privacy Policy (hereinafter referred to as the "Privacy Policy") defines the scope, manner of collecting, processing and storing personal data necessary to provide services via the mobile application (hereinafter referred to as "Application") EcoLife Healthy Breathing.
2. The User acknowledges that the personal data administrator is Ecolife Spółka z ograniczoną odpowiedzialnością with registered office 30-347 Kraków, ul. Kapelanka 12 NIP 6762508415, REGON 364605178 entered in the National Court Register maintained by the District Court for Kraków-Śródmieście under number 0000722983 (hereinafter referred to as the "Administrator"). Contact details of the Data Protection Supervisor: hello@ecolife.eu.pl.
3. Personal data is processed for the purpose of direct marketing concerning own products, services constituting the so-called legally justified interest of Ecolife Sp. z oo, pursuant to art. 6 par. 1 lit. b) and f) of Regulation (EU) 2016/679 of the European Parliament and of the Council (GDPR) and are not transferred to other recipients, international organizations or third countries. The data subject has the right to access their personal data, the right to withdraw consent at any time and to file a complaint to the President of the Office for Personal Data Protection. Providing personal data is voluntary, results from the regulations, failure to provide them will result in the lack of possibility to provide the service. On the basis of personal data, no automated decisions are made, including profiling on the part of the Administrator of personal data.
4. A user is any natural person using services provided through the Application.
5. The User acknowledges that the sharing of personal data by him is voluntary. By registering in the Application, the User accepts this Privacy Policy at the same time.
6. Personal data, provided by the User, may be used by the Administrator to send the User information about air quality based on the data from the System Users sensors and other public sources.
7. Hereby, the User accepts the principles contained in the Privacy Policy.

§ 2. Scope of data being processed

1. The Administrator does not collect personal data without the User's consent. The user may enter the data voluntarily: name, email, password, city of residence, profile photo. Additionally, with the consent of the User, the Application gets the location during the process of adding a new air quality sensor.
2. The data do not enable the User to be identified unambiguously.
4. With the consent of the User (by selecting the "Remember me" option), the Application automatically generates and stores the User's identification token in order to maintain a permanent session with the EcoLife system.
5. When logging in to the Application, the time zone in which the User is currently located is read and remembered. The user has the option to change the saved time zone.
6. At any time, the User has the option of deleting data collected automatically and voluntarily entered by the User.

§ 4 Collection of personal data

1. During registration in the Application and use of the Application, the User may voluntarily enter personal data, however, it is never required by the Application.
2. User's personal data collected in the manner specified in paragraph 1 includes, among others: name, e-mail address, place of residence, account information (password), location data (GPS).

§ 5 Processing personal data

1. The collected personal data of the User will be used by the Administrator to provide the service selected by the User.
2. The data is used by the Administrator to improve the quality of provided services, in particular:
 - personalizing notifications sent to the User (email, name),
 - automatic location on the map at the User's place of residence (city of residence),
 - correct location of the air quality sensor on the map (GPS location),
 - zone time allows correct presentation of the time of reading data from the sensors.

§ 6 Rights and obligations of the Administrator

1. The Administrator undertakes to process the personal data of the User in accordance with the requirements of the Act of 29 August 1997 on the protection of personal data and the Act of 18 July 2002 on the provision of electronic services.
2. The administrator guarantees the provision of appropriate technical and organizational measures to ensure the security of personal data being processed, in particular preventing unauthorized third parties from accessing them or processing them in violation of generally applicable laws, preventing personal data loss, damage or destruction.
3. The User's personal data will be stored for as long as it is necessary for the Administrator to perform services provided via the Application.
4. The Administrator has the right to share User's personal data with: subsidiaries; third parties in the case of selling them all or part of their shares, or in case of merger of the Administrator with a third party, or acquisition of shares in the Administrator's company by a third party; other third parties who have accepted the Privacy Policy, provided that the Administrator has concluded a contract with him that is necessary for the Administrator to perform services provided through the Application; competent authorities that will report the need to disclose personal data based on relevant grounds of generally applicable law.

§ 7 Rights and obligations of the User

1. The User has the right to access their personal data through the Application.
2. The User may at any time modify, change, supplement or delete shared personal data through the Application.
3. In the event of permanent removal of personal data by the User, necessary for the Administrator to perform services provided through the Application, the User loses the ability to use these services.
5. The Administrator reserves the right to introduce changes to the Privacy Policy, about which he will inform the User via the Application. If the User does not agree to the changes, he is obliged to permanently delete the Application from his/her mobile device.